

# BRANDING

i speak it, breathe it, design it, and build it



## Expertise in Branding and Building Your Visual Impact on the World!

I love **branding** and broadcasting YOU across the web!

### **I speak it, breathe it, design it, and build it.**

This is what I am so passionate about and love to work with start-ups, entrepreneurs and small businesses to help them visually express themselves, so they are broadcasting to the world that they are a strong global brand.

Are you visible to your exact target audience? It's time for Susan and her team to give you what you seek, ROI!

Let's take some action and together build your brand and your web presence like you always visualized it to be.

## About Susan Newman

Favorite Quote: **“Be the change you want to see in the world.”** - Mahatma Ghandi

Susan Newman is a graduate of The School of Visual Arts with a BFA in Graphic Design and Illustration. She has a certificate in web design from New School University and has studied advanced Flash animation at New York University.

In her early career, she worked as an art director/graphic designer for various book publishing companies in New York City including Penguin and Macmillan. She has designed hundreds of book covers in most genres. Her work is represented in the permanent collection of the Library of Congress in Washington, DC.

In 1994, Susan established her own company, Susan Newman Design, Inc. Since then she has launched i-Tees, Branding YOU Better, Visual Broadcasting, Broadcast Louder, and Frogs Are Green and, Master Brand Game Plan.

Broadcast Louder are online webinars to learn what you need to build your brand and business in the right direction. Learn to find your targeted ideal clients, create more visibility and sales opportunities. Each wednesday's class is an interesting and engaging topic to support a business, not just marketing and branding, so have a look at the line up!

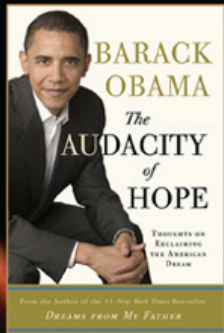
Her work encompasses “brand visibility design” - branding, identity design, poster design (theatrical, environmental, events, and earth day), brochures, direct mail, signage, advertising & promotion, website design, email marketing campaigns, and book design. Her clients range from small businesses to large corporations and span the United States and Abroad.

Susan has received numerous awards in graphic and website design from organizations and publications including the Art Directors Club of New York, Desi, Graphis, the Print Regional Design Annual, The Society of Illustrators, and Graphic Design USA.

Susan spoke at NAWBO Pittsburgh and Hob'Art, a co-operative gallery on “Brand Visibility and Consistency” and she is teaching a series of brand visibility classes for the members of the Hudson County Coalition. Susan will also be a panelist at uPublishU at the BookExpo in NY. Susan led a panel discussion “Brand Recognition vs Killer Content” at Internet Week NY 2012, having won the “impact” category of the Make the Stage Panel competition. In 2011 at Savor the Success's Rock the World in NYC, she was an expert on a social media panel.

Susan is a contributing author to the book, Self-Promotion sucks! (but it doesn't have to) an Amazon bestseller. She has been interviewed in print and on the radio about branding, marketing, design, Frogs Are Green and Broadcast Louder's webinar series. She is a guest blogger for the New York Etsy Group, Circle Marketing, YourTango, and Social Buzz Club.

In May 2009, she co-founded Frogs Are Green, (Raising awareness of the frog extinction crisis and spreading the message that healthy frogs mean a healthy planet for all. Our mission is to get people involved, especially kids, so we have contests each year and our kids' art contest is quite popular. Each year we receive hundreds of entries from around the world.



The rising Democratic star and *New York Times* bestselling author of *Dreams from My Father* invokes the hopes and ideals that have made "our improbable experiment in democracy" work and proclaims his vision of a more authentic politics.  
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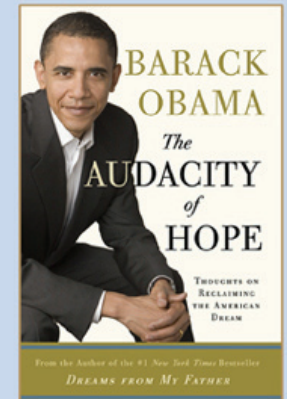
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# ONE

BEAUTIFUL CONTINENT IN NEED

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# ONE

WONDERFUL EVENT TO CELEBRATE



# Nov 13 2009

*"Common Unity  
in the Community."*

**A Gala Event  
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# ONE ONE ONE

BEAUTIFUL CONTINENT IN NEED  
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...When you support Africa As One,  
you demonstrate that you have a desire  
for our global community to advance,  
to survive and to thrive.

**ONE PERSON CAN  
CHANGE THE WORLD!**









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Interior design is not simply about decorating, but the idea of creating an environment and a lifestyle.  
At Peter Balsam Associates we connect with each client individually. Our mission is to create  
beautiful homes to satisfy each unique vision.



PETER S. BALSAM  
ASSOCIATES  
INTERIOR DESIGN

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917-340-7773



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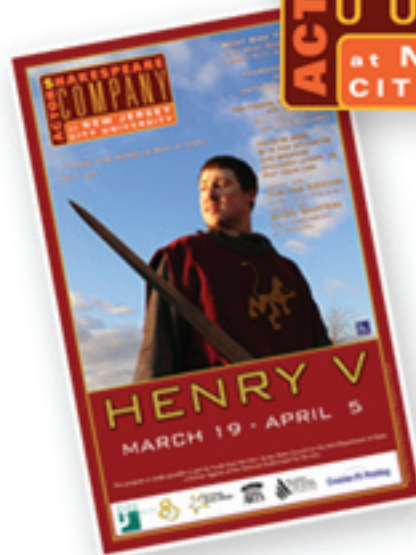
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## HUDSON COUNTY COALITION

Working to reduce youth  
substance abuse in Hudson  
County.



### Join the Coalition



Interested in working with other  
community members to make a  
healthier community?

### Hudson County in Action



See what other community  
members are doing to prevent  
substance abuse.

### Latest News & Events



Learn about the latest news and  
events.

The coalition currently receives funding from (1) the New Jersey Strategic Prevention Framework - State Incentive Grant, (2) the New Jersey Regional Coalition Grant and (3) the United States Drug-Free Communities Support Program. The views, policies, and opinions expressed are those of the authors and do not necessarily reflect those of ONDCP, SAMHSA, HHS, or New Jersey DMHAS.

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## HUDSON COUNTY COALITION

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substance abuse in Hudson  
County.



### Join the Coalition

### Hudson County in Action

### Latest News

## Dangerous new fad "Alcohol Smoking"

may 28, 2013 by hccdfc · leave a comment

A dangerous new trend has many medical experts and addiction prevention teams working to spread awareness to parents of teens. The fad is "smoking" alcohol, which essentially involves people pouring liquor over dry ice and then inhaling the vapors.

The method has become especially popular with young people because it gives them a quick "buzz" with fewer calories than the regular drinking consumption of alcohol. Many experts say though, that it is potentially very dangerous because it could easily lead to over consumption and even overdoses.

-To watch a news report video of alcohol smoking (click the link below)

<http://www.wbtw.com/story/22411154/pee-dee-addiction-prevention-expert-warns-about-dangers-of-alcohol-smoking>

filed under: [resources](#) · tagged with: [alcohol](#), [alcohol poisoning](#), [awareness](#), [dangers](#), [new](#), [over consumption](#), [overdose](#), [smoking](#), [teens](#), [trend](#)

## 2013 Jersey City Town Hall Meeting

april 5, 2013 by hccdfc · leave a comment

**Town Hall Meeting on Underage Drinking**

### Hudson County Coalition

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[http://www.nj.com/hudson/voices/index.ssf/2013/06/morgans\\_corner\\_learning\\_about\\_drug\\_court.html](http://www.nj.com/hudson/voices/index.ssf/2013/06/morgans_corner_learning_about_drug_court.html)

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This program is made possible in part by funds from the New Jersey State Council on the Arts/Department of State, a partner agency of the National Endowment for the Arts and by funds from the National Endowment for the Arts, administered by the Hudson County Office of Cultural & Heritage Affairs, Thomas A. DeGise, County Executive, and The Board of Chosen Freeholders.

Design courtesy of Susan Newman Design Inc.





FISH & BONE

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FOR A DRUG FREE COMMUNITY



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## Susan Newman Design, Inc.

### Websites:

<http://www.susannewmandesign.com>

<http://brandingyoubetter.com>

<http://booksandbranding.com>

<http://frogsaregreen.org>

### Social Media:

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